



## Donated Airtime Agreement

I, \_\_\_\_\_ of \_\_\_\_\_ (The Station)  
(First Name) (Last Name) (Title) (Station name and frequency)  
 certify that The Station will donate 60 seconds of airtime 1-2-3-4-5-MORE \_\_\_\_ times per DAY—WEEK—MONTH for the next 365 days  
(Circle/Check One) (Circle/Check One)  
 to Children’s Hospital of Illinois for the promotion of its programs and/or services This airtime may fall anywhere between the operating  
 hours of \_\_\_\_\_ and \_\_\_\_\_, with no guarantee of rotation hour.  
(Start Time) (End Time)

The Station guarantees one placement of Children’s Hospital of Illinois’ choosing will be put into rotation for the above mentioned frequency, with a maximum time per placement of 60 seconds. Children’s Hospital has the option to change this message, but must provide The Station a formal written request to change the spot in rotation, as well as a fully produced replacement spot 2 weeks prior to the desired switch date.

As a 501(c)(3) not-for-profit organization as defined by the Internal Revenue Service, this donation of air time is considered tax deductible.

**Authorizing Station Representative Information (please print or complete electronically):**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Station Call Letters: \_\_\_\_\_ Station Frequency: \_\_\_\_\_ Station Audience Size: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Donation Value Calculation:**

Cost per 60 Sec. Ad.	X	Rotation Units per Year	X	Frequency per Unit	=	Donation Value
\$ _____	X	_____	X	_____	= \$	_____
		<small>365(daily) 52(weekly) 12(monthly)</small>		<small>1-2-3-4-5-MORE</small>		

**Children’s Hospital of Illinois Representative Information:**

Name: Chris Franciskovich  
 Title: Regional Communications Coordinator  
 Office Phone: 309-671-4829  
 Fax: 309-671-4832  
 Email: [chris.m.franciskovich@osfhealthcare.org](mailto:chris.m.franciskovich@osfhealthcare.org)

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_